MISS UNIVERSE 75

SOUVENIR PROGRAM

EL SALVADOR
MISS UNIVERSE COUNTRY 1975

Algo tenemos en común.
DELTA
y las bellezas
del mundo.
DELTA
Con Filtro
Salvadoreños de calidad Morazán.

más que un hotel...un mundo fascinante!

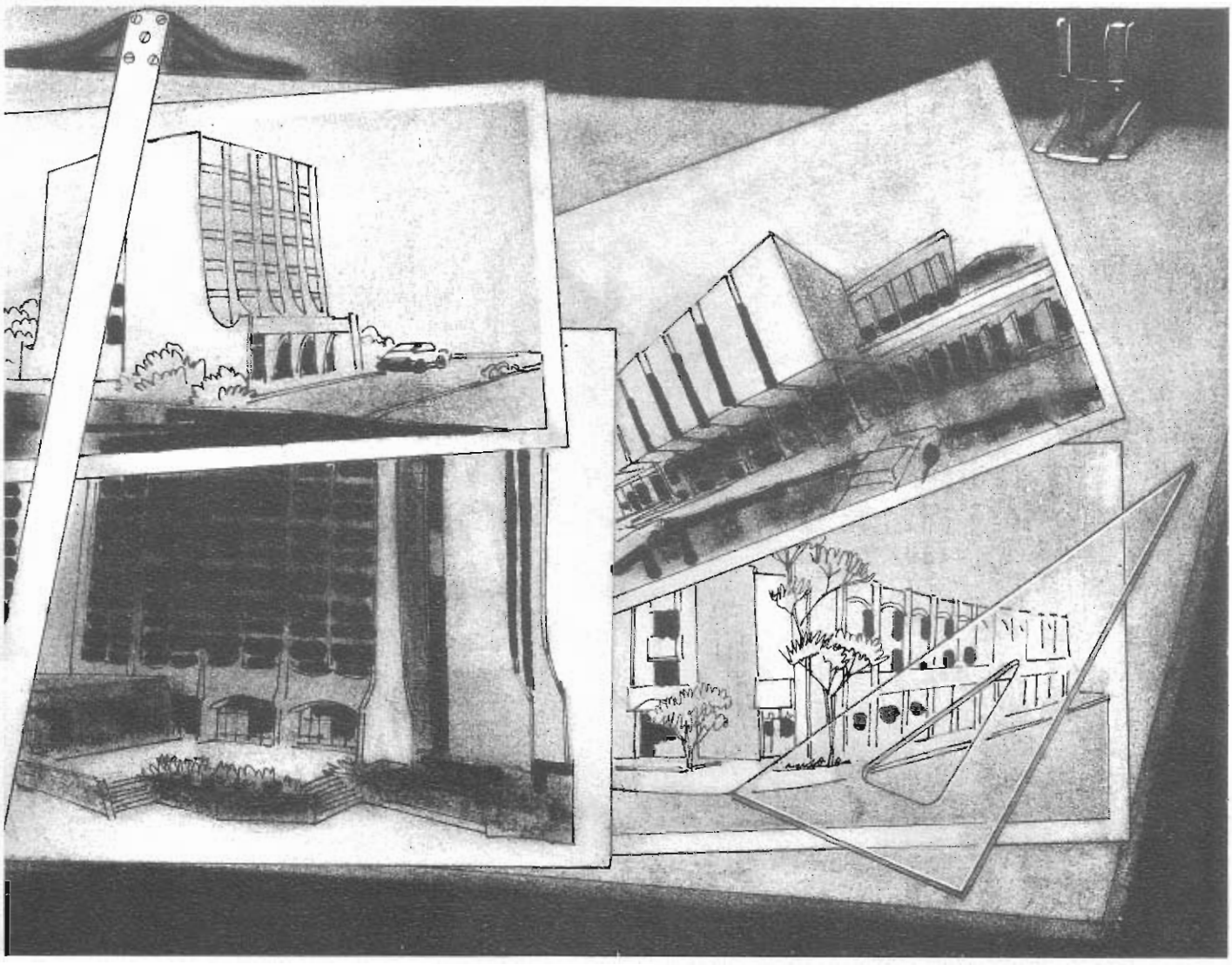
EN EL SALVADOR

camino real

WESTERN INTERNATIONAL HOTELS

Partners in travel with United Airlines

Proyectos hechos realidad...



Lo que antes era sólo un sueño en los planos y las maquetas, se convirtió en una pujante realidad, gracias a nuestro financiamiento. Nos enorgullecemos de haber impulsado a través de estos 10 años de SERVICIO, obras que coinciden con nuestra filosofía de proyección social.

Así, hemos impulsado la construcción de:

- Hotel Camino Real.
- Centro Comercial Metrocentro.
- Condominio Cuscatlán.
- Torre Médica Salvadoreña,
- Centro Médico Quirúrgico de Santa Ana.
- Parte del Monumental Estadio Cuscatlán.
- Centro Comercial Gigante.

Estas obras son el más sólido testimonio de nuestro propósito de impulsar proyectos visionarios que contribuyan al desarrollo del país, porque estamos seguros de que cada financiamiento significa ¡UN PASO ADELANTE EN EL CAMINO DEL DESARROLLO!

Alameda Roosevelt y 41a. Av. Sur.
Teléfono 23-7888.

DESARROLLO

FINANCIERA DE DESARROLLO E INVERSION, S. A.

AGP

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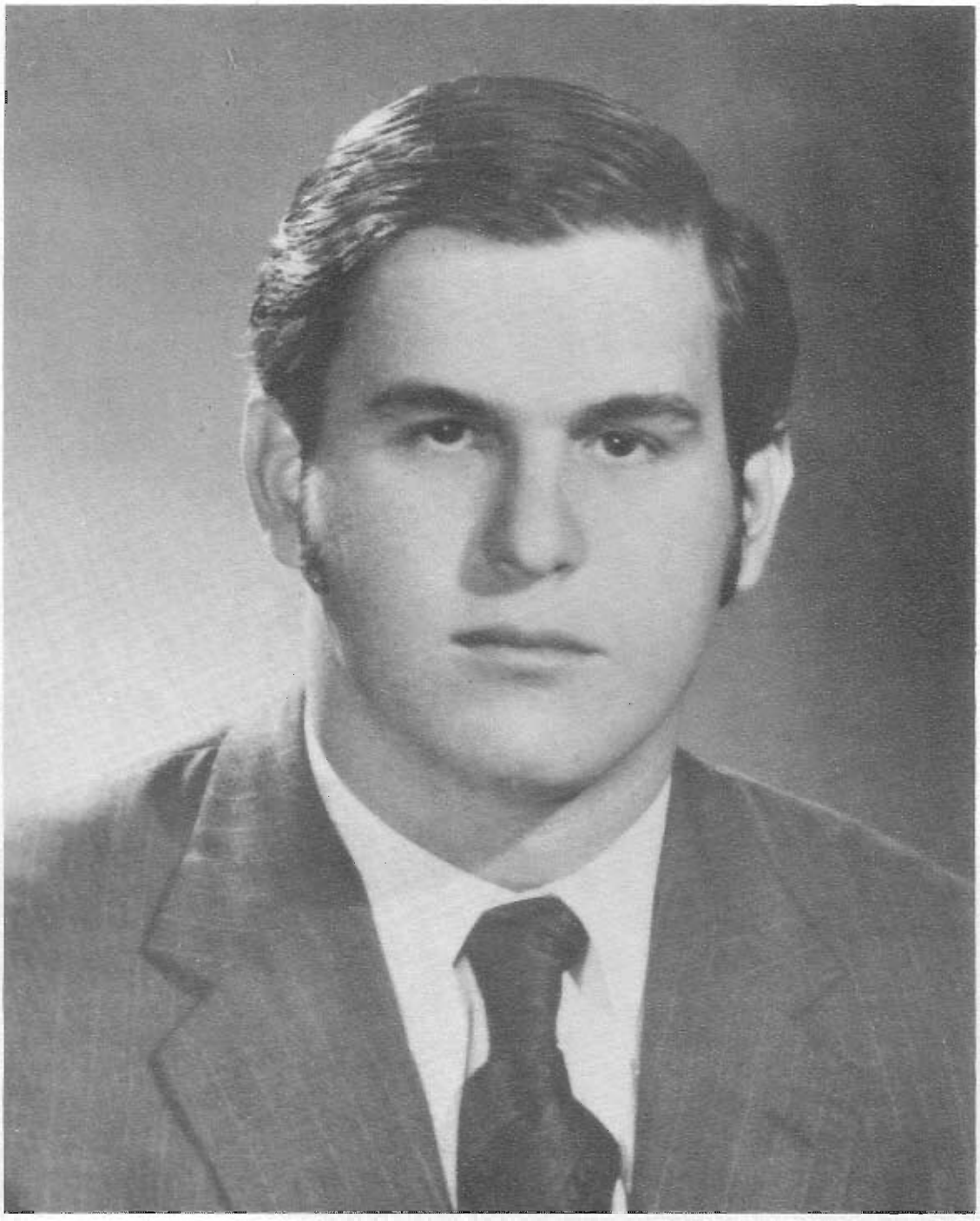
Printers of Miss Universe 75 Souvenir Program

Welcomes the 1975

Miss Universe Beauty Delegates

BIENVENIDOS A EL SALVADOR

WELCOME TO EL SALVADOR



Roberto Poma
President Instituto Salvadoreño de Turismo

On behalf of the El Salvador Tourist Board, it gives me great pleasure to take this opportunity to acquaint you with our country, El Salvador, our people and our way of life.

The warmth of our people is our best asset! Salvadoreans are known throughout Central America for their friendliness and generosity - qualities which will be magnified by your visit.

Please feel at home.

Roberto Poma

instituto salvadoreño de turismo

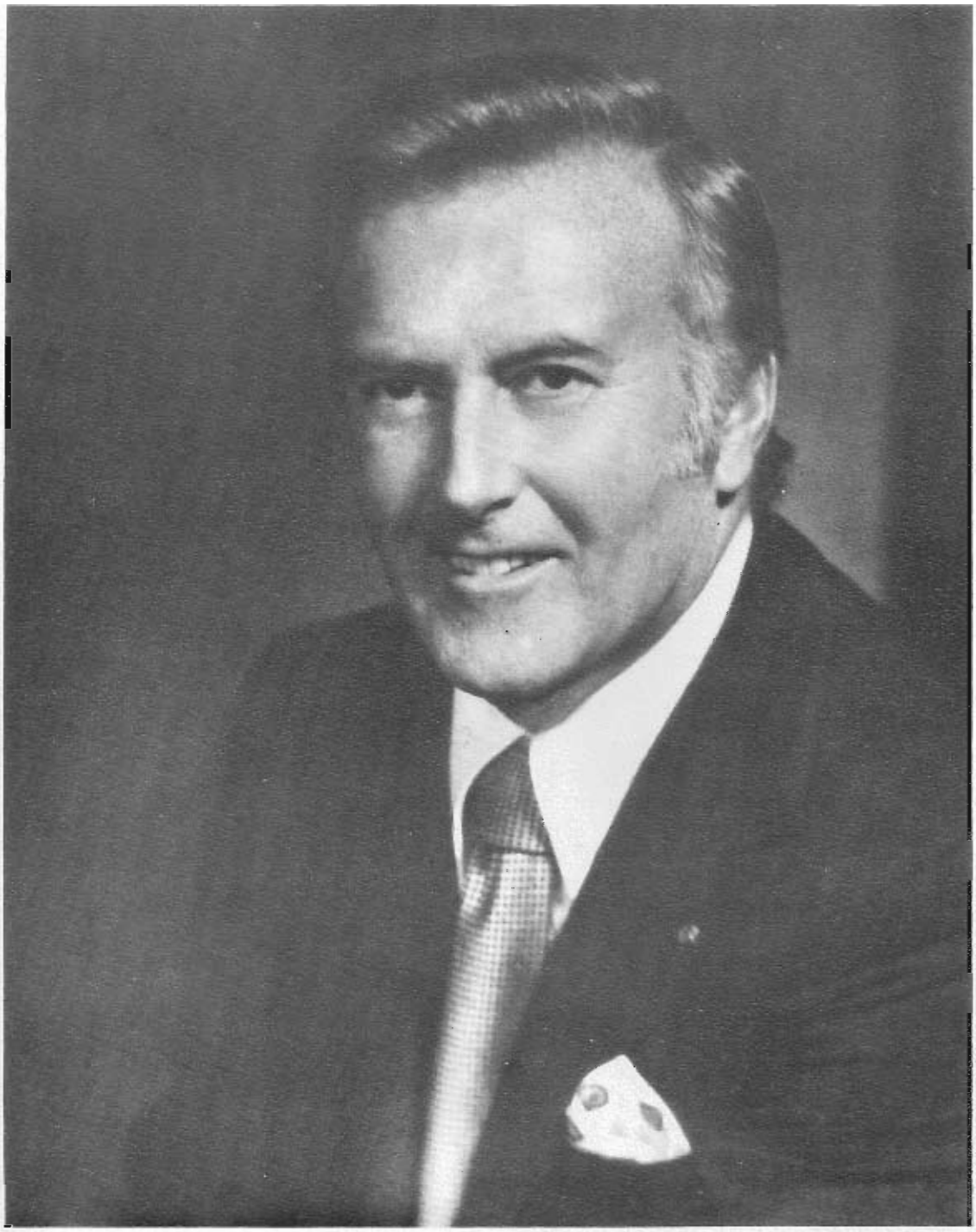
Calle Rubén Darío 619 San Salvador, El Salvador, Centro América, Teléfono 22-3255 Cable ISTU

En nombre del Instituto Salvadoreño de Turismo, tengo el placer en esta oportunidad de darles a conocer nuestro país, El Salvador, nuestra gente y nuestras costumbres.

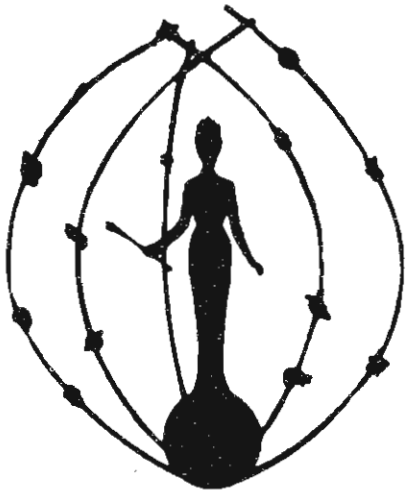
¡La cordialidad de nuestra gente es nuestro mejor haber! Los salvadoreños son conocidos a través de Centro América por su amabilidad y generosidad - cualidades que han de ser magnificadas por su visita.

Por favor siéntanse en su casa.

Roberto Poma



HAROLD L. GLASSER
President
Miss Universe, Inc.



We are honored by the opportunity to hold the 24th. Annual Miss Universe Pageant in the beautiful country of El Salvador.

As we approach this milestone in our history, we note with extreme pleasure the warm reception the Pageant has received in each of the fascinating countries we have visited. In return, we have brought with us to each country a living example of international goodwill and harmony —personified by some of the loveliest women in the world. If, even for a moment, this example can inspire our troubled world, then we will have more than accomplished our goal.

During the months of intense preparation for this Pageant, we have had the pleasure of working with Mr. Roberto Poma, President of the Instituto Salvadoreño de Turismo; Mr. Jorge Saguer, Director of the Instituto Salvadoreño de Turismo and Mr. Edgardo Contreras, and the staff of the Instituto Salvadoreño de Turismo. Their efforts on our behalf, their continuing interest and support of this mammoth undertaking, but above all their devotion to El Salvador, are a tribute to the dynamic leadership of President Arturo Armando Molina, and the people of El Salvador.

As President of Miss Universe, Inc., I am proud to welcome you to our 24th. Miss Universe Beauty Pageant.

Harold L. Glasser
President
Miss Universe, Inc.

EL SALVADOR ESTA MUY CERCA DEL CIELO

Usted ya conoce El Salvador, ¡Su imaginación se enriquece con un panorama maravilloso!

Está, por supuesto, el clima, igual todo el año; con días cálidos y confortables tardes frescas.

Tierra que es mezcla encantadora de poderosos volcanes, granjas de verdes llanuras y vegetación tropical, que brota por todos lados accidentalmente.

Las arenosas playas son de origen volcánico y forman un maravilloso contraste con el blanco espumoso de orilla.

Hay tambien embrujados lagos volcánicos, millas y millas de playas solitarias, y ruínas pre-colombinas, para poder soñar despierto.

Hay caza, pezca y navegación. Platos típicos para halagar el apetito de los más indiferentes. Y uno de los mejores cafés del mundo.

Lo más interesante son los salvadoreños, agradables y hospitalarios, quienes hacen grata su permanencia.

Son una mezcla de Indios Pipiles, que ocuparon la tierra desde el siglo XI y de españoles que gobernaron desde el siglo XVI hasta el XIX. Las dos razas se han mezclado bien, reteniendo lo mejor de cada una: El amor y la religiosidad de los Indios, - ellos eran adoradores del sol y danzantes religiosos -, y el orgullo y dignidad de los Españoles.

Usted encontrará en El Salvador una cosa extraña en estos días: un lugar digno de una vacación que es relativamente no descubierto y a su alcance a un bajo costo.

SAN SALVADOR

San Salvador es una pujante ciudad, como la mayoría de las capitales, con mezcla interesante de lo nuevo y antiguo, con viejos y modernos edificios comerciales. La ciudad misma data de principios del siglo XVI.

¡EL BUHO NOCTURNO VIVE!

No hay razón para quedarse en su hotel por la noche. En San Salvador la vida nocturna es una de las más activas en Centro América.

PARA EL DEPORTISTA

El Salvador puede describirse como un paraíso para el hombre deportista. Tiene por ejemplo la pezca en alta mar; ya que El Salvador tiene aguas aún virgenes en lo que se refiere a pezca. Su banco de arena continental se extiende de 20 a 30 millas fuera de la costa y la pezca profunda es excelente.

La mejor estación es cuando la tierra llega al banco de arena continental.

El Salvador está localizado en el corazón del recorrido invernal de muchas aves migratorias. Tiene clima tropical y es el productor más grande de granos en Centro América. Las aves tienen un acogedor lugar donde hacer su casa temporal.

Los volcanes en El Salvador están apagados; hace días que no se oye su rugido; pero la blanca diadema de humo en algunos de ellos, es algo maravilloso.

Hay volcanes que usted puede contemplar de cerca; el más temible es el Izalco, conocido por años como "EL FARO DEL PACIFICO", por sus erupciones con intervalos de 3 minutos. Todo lo que hace ahora es humear; pero se presenta majestuoso desde el Hotel de Montaña en el Cerro Verde.

Usted puede manejar hasta el Boquerón, y ver la ciudad de San Miguel desde el volcán del mismo nombre.

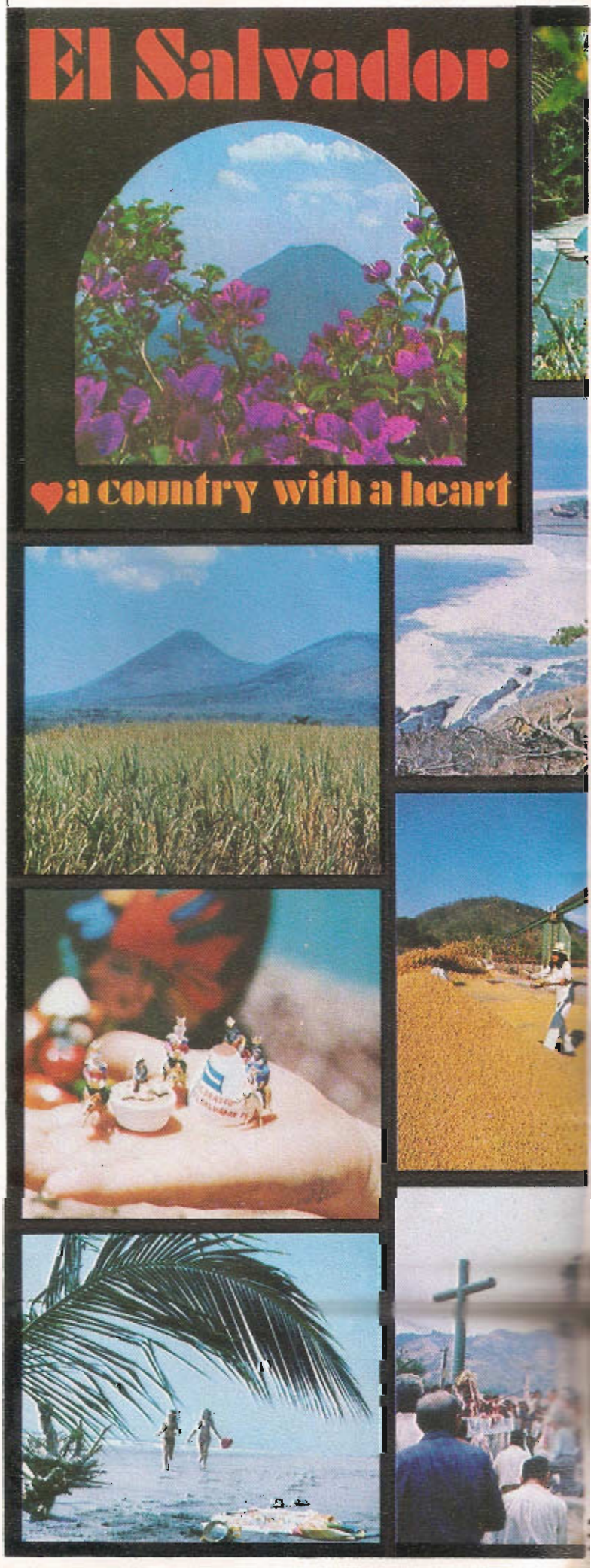
Una de las mejores cosas en El Salvador, es que todo está tan cerca.

Usted puede llegar al Lago de Ilopango en 15 minutos y regresar a San Salvador para un aperitivo y cenar.

Las playas en El Salvador son expléndidas. Si usted ha estado en el comercializado Miami; en El Salvador, Costa del Sol es un cambio refrescante.

Al suroeste está La Libertad, usted puede recorrer la carretera a 50 millas a lo largo de la costa. La vista es espectacular; la costa misma tiene una serie de salientes rocosos con una silueta fascinadora.

Maravillosos lugares de descanso en la playa son: El Hotel Izalco Cabaña Club y El Hotel Pacific Paradise. Su cuarto tendrá una linda vista al mar y al estero, mientras usted saborea bebidas de frutas y suculentos mariscos.



EL SALVADOR IS VERY CLOSE TO HEAVEN

So you're thnking about El Salvador. Well, there's plenty to think about.

There is, of course, the climate. Very even all year long, with warm, balmy days and comfortably cool evenings. There is the land an enchanting blend of brooding volcanoes, lush green farms, and tropical vegetation that sprouts up all over as if by accident. The sandy beaches are of volcanic origin and make a wonderful contrast to the foamy whiteness of the surf.

There are crisp volcanic lakes, miles and miles of undisturbed ocean beach, and pre-Colombian ruins to day-dream over. There is hunting, fishing and sailing galore. Local dishes to tempt even the most indifferent eater. And some of the world's best coffee.

Most important, there are warm, friendly people who really bend over backwards to welcome visitors. They are a blend of the Pipil Indians, who held the land since the 11th century. And the Spanish who ruled until the early 19th century.

The two races have intermingled nicely, retaining the best of both. Love of gaiety and music from the Indians they were sun worshippers and religious dancers. Solemn pride and dignity from the Spanish.

You will find in El Salvador an especially rare thing these days. A truly worthwhile vacation spot that is relatively undiscovered, and quite inexpensive, it will not be crowded, impersonal, or commercial in El Salvador. You will see.

SAN SALVADOR ITSELF

San Salvador es a bustling city, like most capitals. It is an interesting blend of the old and the new, with ancient churches and modern office buildings. The city itself dates from the early 1500's.

THE NIGHT OWL LIVES!

There's no reason to hang around your hotel room at night in San Salvador. The nightlife is one of the most active in Central America.

FOR THE ROD & GUN SET

El Salvador could very aptly be described as an outdoorsman's paradise. Take deep sea fishing, for example.

Like most of Central America, El Salvador has virgin fishing waters. Its continental shelf stretches from 20 to 30 miles off the coast, so bottom fishing is excellent.

The best season is May-October, when even the rellowfin tuna come into the continental shelf.

El Salvador is located in the heart of the wintering range for many migratory birds. It has a tropical climate and is the largest grower of grains in Central America. The birds, then, have a comfortable place to make their temporary homes.

OUTINGS WORTH THE RIDE

The volcanoes in El Salvador are as cool as cucumbers. Even when it's just peacefully smoldering, the sight of a cloud-covered volcano is really quite some thing. There are three volcanoes you can see at close range. The most dramatic is Izalco known for years as the "Lighthouse of the Pacific" for its minor eruptions at 3 minute intervals. All it does now is smoke a little, but the view down its crater from Cerro Verde is majestic.

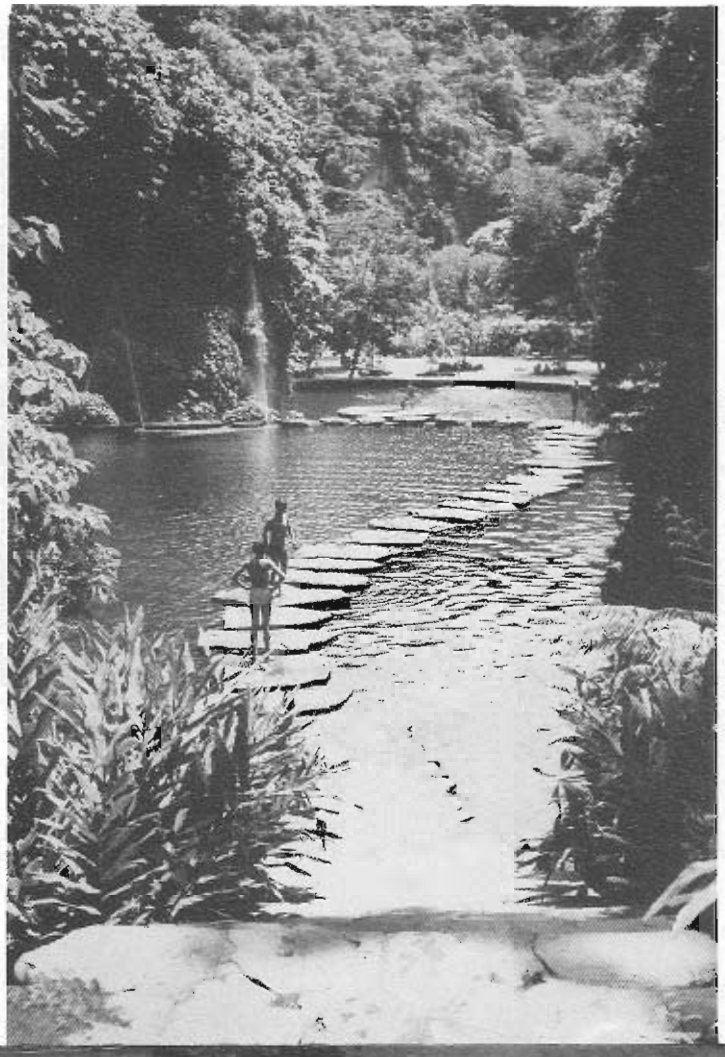
You can drive to the top of El Boqueron fro first-hand look. And view the volcano San Miguel from the city of the same name.

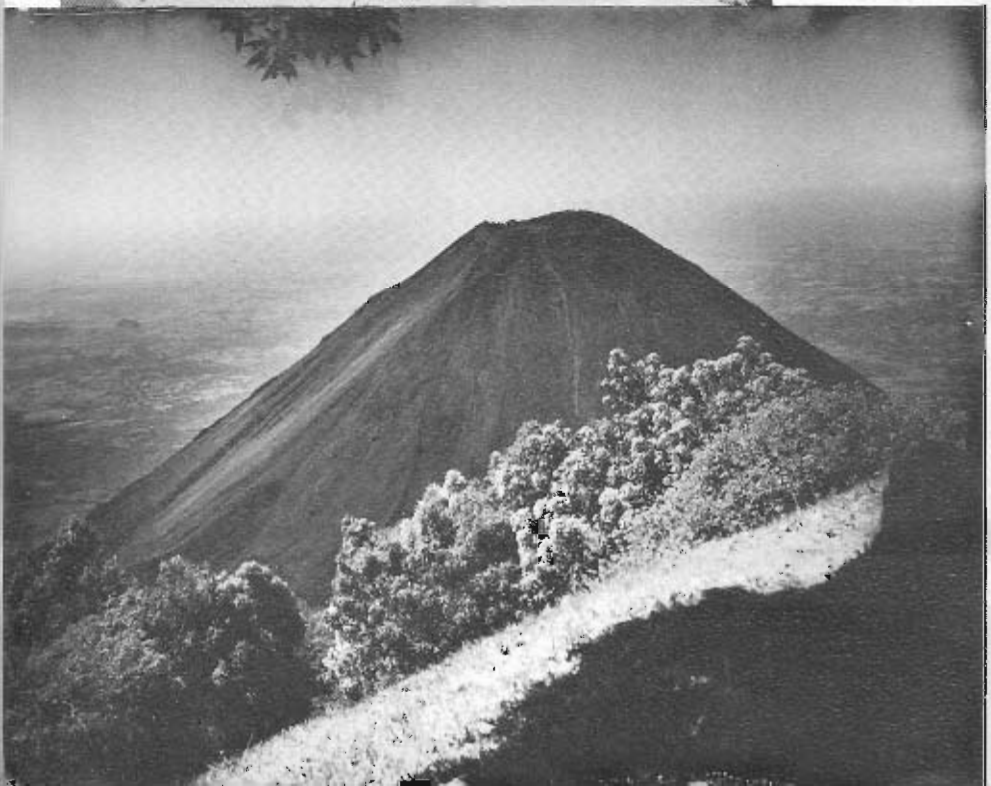
One of the nicest things about El Salvador is that everything is very close. You can be at Lake Ilopango, for instance, in a mere 30 minutes. So you're nearly always bak in San Salvador for a cat nat and dinner.

The beaches in El Salvador are nothing shrot of splendid. If you've had it with body-to-body sunbathing and Miami Beach commercialism, El Salvador's Costa del Sol is a refreshing change.

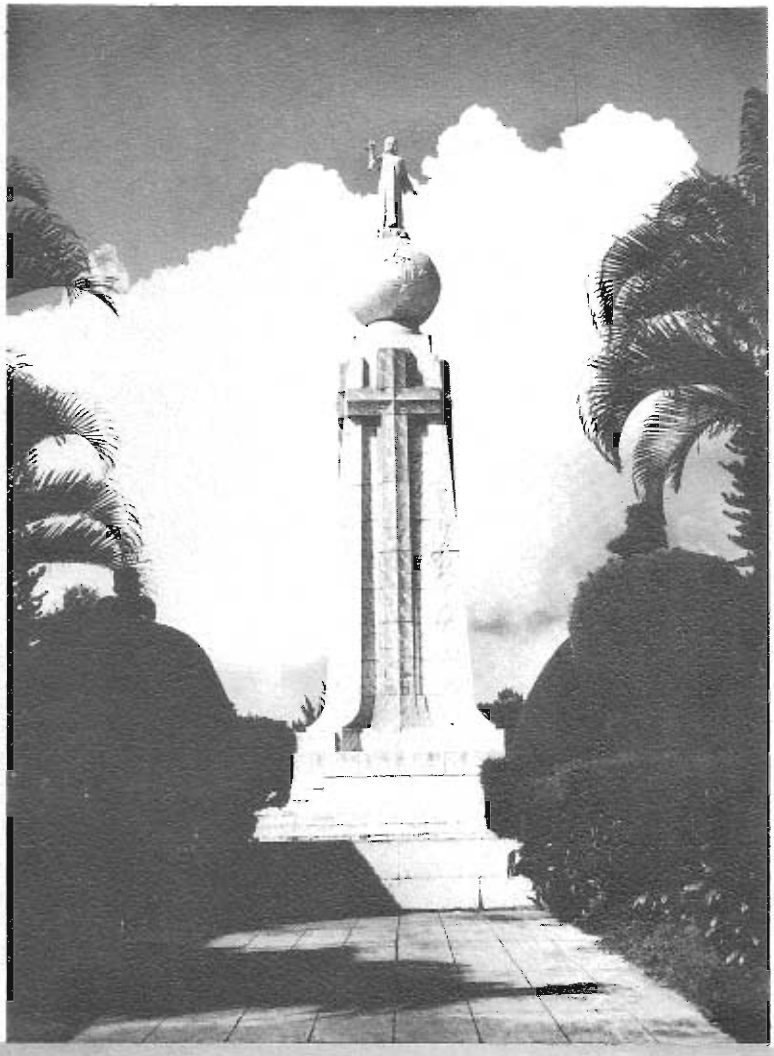
From La Libertad westward, the highway runs along the Pacific coast for about 25 miles. The views are spectacular along the winding road. The coast itself is a series of rocky points, giving the whole shoreline a sawtoothed silhouette. A wonderful restful place to spend a few days is the Izalco Cabaña Club. Your room will have a lovely view of the beach and you can while away the hours sipping heady fruit drinks and nibbling succulent seafood.

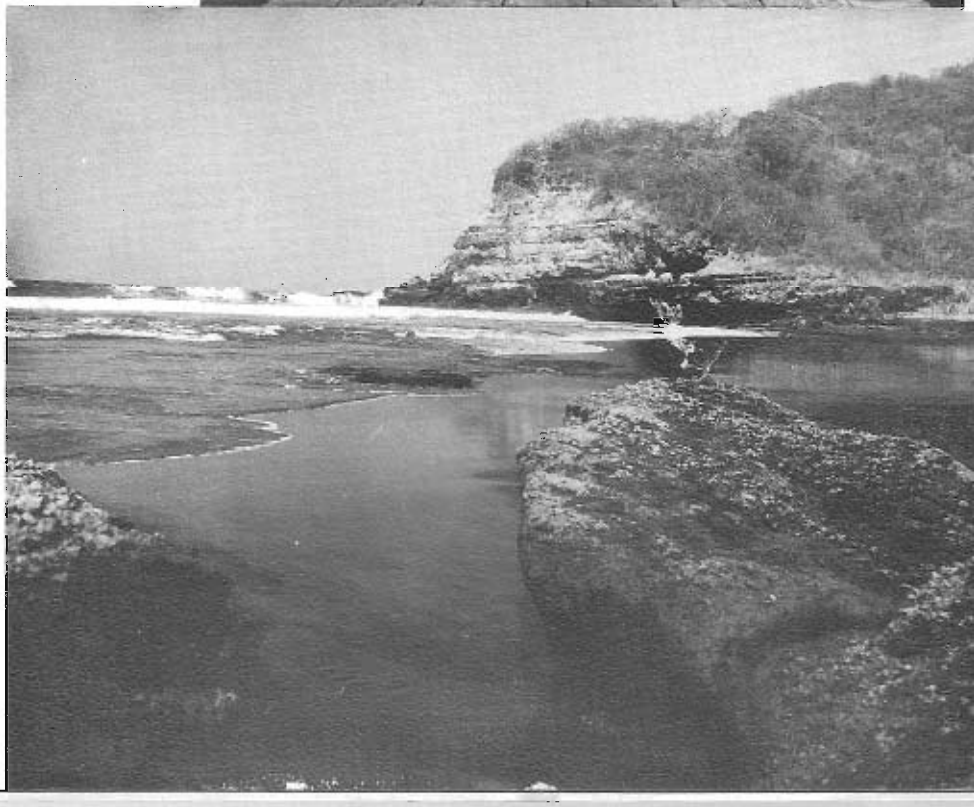
¡ASI ES EL SALVADOR!



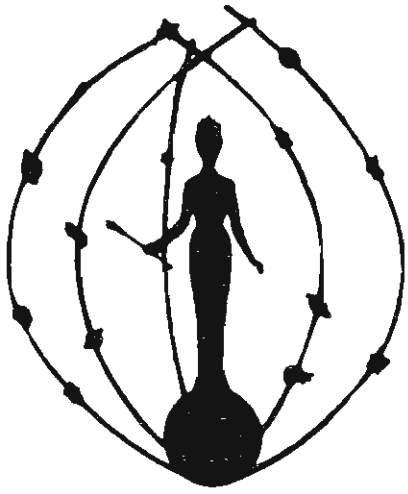


THIS IS EL SALVADOR





ROBERT E. PARKINSON
Vice-President & Executive Director
Miss Universe, Inc.



MISS UNIVERSE CREED

We, representing the countries of the world in the Miss Universe Beauty Pageant, in order to further the cause of peace, justice and mutual understanding, do solemnly dedicate ourselves to the highest ideals of sportsmanship, friendship and good will among all the people of the Universe.

CINDY ADAMS
Assistant to the President
Miss Universe Inc.

ADRIENNE LEDERER
Staff Production Supervisor

GRIFF O'NEIL
Field Director

IRVING MARDER
Comptroller

EDDIE GONZALEZ
National Director for El Salvador

CHUCK ZINK
Television Announcer

Past
MISS UNIVERSE
Queens

AMPARO MUÑOZ
Spain 1974

MARGARITA MORAN
Philippines 1973

KERRY ANNE WELLS
Australia 1972

GEORGINA RIZK
Lebanon 1971

MARGARETA ARVIDSSON
Sweden 1966

ASPASRA HONGSAKULA
Thailand 1965

CORINNA TSOPEI
Greece 1964

IEDA MARIA VARGAS
Brazil 1963

LUZ MARINA ZULUAGA
Colombia 1958

GLADYS ZENDER
Perú 1957

CAROL MORRIS
U.S.A. 1956

HILLEVI ROMBIN
Sweden 1955

MARISOL MALARET
Puerto Rico 1970

GLORIA DIAZ
Philippines 1969

MARTHA VASCONCELLOS
Brazil 1968

SYLVIA HITCHCOCK
U.S.A. 1967

NORMA NOLAN
Argentina 1962

MARLENE SCHMIDT
Germany 1961

LINDA BEMENT
U.S.A. 1960

AKIKO KOJIMA
Japan 1959

MIRIAM STEVENSON
U.S.A. 1954

CHRISTIANE MARTEL
France 1953

ARMI KUUSELA
Finland 1952

MISS UNIVERSE 1975
EL SALVADOR, C.A.

MISS UNIVERSE
BEAUTY DELEGATES

CATHARINA SJODAHL
Sweden

JULIA FLORENCIA WALLACE
Virgin Islands

SONIA CHIPMAN
Bahamas

EMY ABASCAL
Guatemala

SHYAMA HIRMYA ALGAMA
Sri Lanka

ALICE CHEONG YEE LENG
Malaysia

MARTICA PAMELA BROWN
Aruba

DEBORAH LIZAMA NACKE
Guam

MILVIA TRONCOSO
Dominican Republic

MEENAKSHI KURPAD
India

GILLIAN KING
Jamaica

Carmen Elena Figueroa

MARITZA PINEDA M.
Venezuela

ANINA HORTA TORRIJOS
Panamá

CARMEN ELENA FIGUEROA
El Salvador

HELGA E. JONSDOTTIR
Iceland

SOUAD NAKHOUL
Lebanon

BARBARA KIRKLEY
New Zealand

DONNA WRIGHT
Bermuda

BEATRICE ASCHWANDEN
Switzerland

MARTHA LUCIA ECHEVERRYTI
Colombia

LIDIJA MANIC
Yugoslavia

ROSEMARIE HOLZSCHUH
Austria

SILKE KLOSE
Germany

CONSUELO MARTIN LOPEZ
Spain

ROSEMARIE SINGSON BROSAS
Philippines

GEORGINA KERLER
Wales

JAQUELINE GAMARRA
Bolivia

RAQUEL ARGADONA
Chile

INGRID BUDAG
Brazil

EVELYN RODRIGUEZ
Uruguay

LIA SERVIN
Mexico

SALLY TAN
Singapore

DIANA SALVADOR
Italy

LOURDES BERNINSON
Perú

GERTHIE DAVID
Haití

YOUNG - OK - SUH
Korea

MARIA DE LOS ANGELES PICADO
Costa Rica

PELISAMAY LONGSWORTH
Belize

ORIT COOPER
Israel

LYDIA WAHAB
Indonesia

CHRISTINE JACKSON
Trinidad Tobago

DARLINE SCHWENKE
Samoa

YASMIN FRAITES
Curacao

GAIL ANTHONY
South Africa

BADIA SALHI
Morocco

ALDA MARITZA SANCHEZ
Nicaragua

THERESE MANDERSCHEID
Luxembourg

JULIE ANN FARNHAM
Ireland

ELENA TOMOKANE
Micronesia

VICKI HARRIS
England

SOPHIE SONIA PERIN
France

FRANCES PACE CIANTAR
Malta

VALLAYA THONAANAVICA
Thailand

ROSA SANTILLAN
Argentina

MARIE KIRKWOOD
Scotland

SUMMER BARTHOLOMEW
U.S.A.

ANNE POHTAMO
Finland

NIRMALA SOHUN
Mauritius

AURELIA SANCHO
Liberia

SEZIN TOPCUOGLU
Turkey

SACHIKO NAKAYAMA
Japan

LYNDA SNIPPE
Holland

CHRISTINE DELMELLE
Belgium

SANDRA CAMPBELL
Canada

JENNIFER MATTHEWS
Australia

APHRODITE KATSOULI
Greece

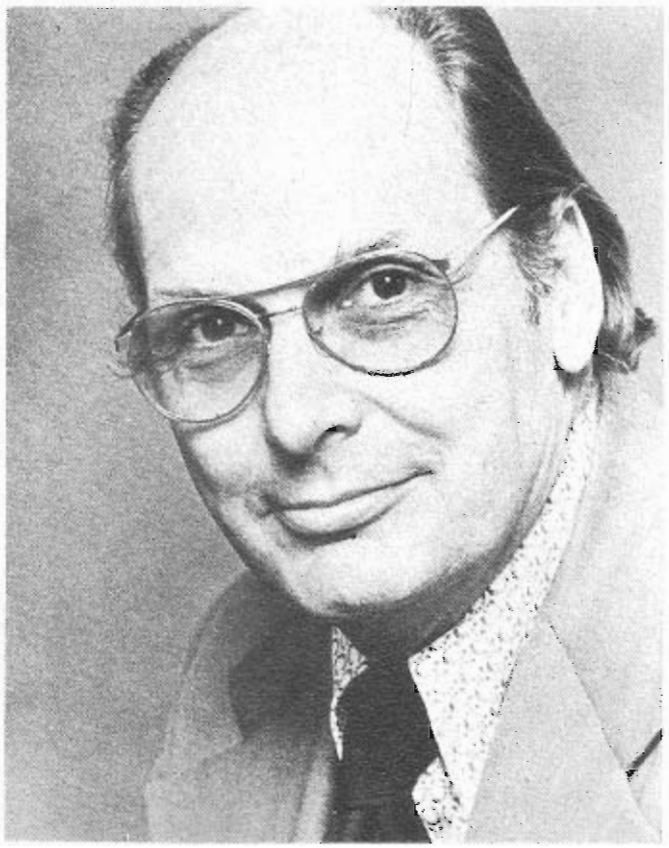
BERIT FREDERIKSEN
Denmark

MARY P. CHEUNG
Hong Kong

LORELL CARMONA
Puerto Rico

Procter & Gamble is proud
to present the national telecast of
the Miss Universe Beauty Pageant,
Saturday, July 19, 1975.

Sid Smith joins the CBS Pageant Production Staff this year for the ninth time. The versatile director of the Miss USA and Miss Universe network telecasts has to his credit the following notable programs: Elizabeth Taylor in London, Bell Telephone Hour, Hallmark Hall of Fame, Salute To Rudolph Bing At The Metropolitan Opera House the Emmy Award Winning show—V.D. Blues, Bob Hope Shows and the Entertainment Hall of Famé.



SID SMITH Director

DON SHIRLEY Art Director

GENE BAYLISS Choreographer

CHARLES ANDREWS Executive Producer

Charles E. Andrews, Producer of the Miss U.S.A. Pageant, is one of the production giants in the Television industry. Early in his career he was one of the creators of the famous Garroway-At-Large program considered by many to be among the best of the television musical formats. He has since written or produced such shows as: The Sid Caesar Show, Wide Wide World, The Steve Allen Show, The Arthur Godfrey Show, The Bell Telephone Hour, as well as many dramatic shows and special events.

DON EPSTEIN Writer

CHARLES RAYMOND Producer

PROGRAM

NATIONAL GYMNASIUM
San Salvador, El Salvador, C.A.

OPENING CEREMONIES
Friday, July 11, 1975

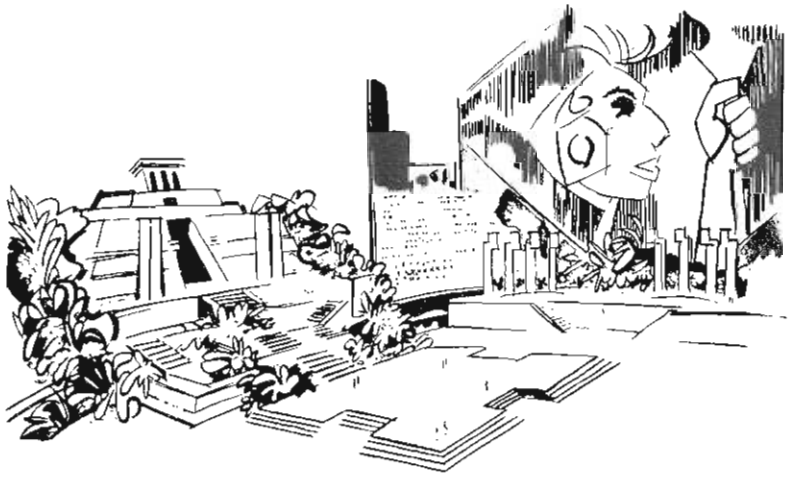
1. TO THE COLORS ..... El Salvador National Anthem
2. CHUCK ZINK ..... Master of Ceremonies
3. OVERTURE ..... Miss Universe Orchestra
   Elliot Lawrence, Conducting
4. INVOCATION
5. CONVENTION OF BEAUTY ..... Miss Universe Beauty Delegates
6. HAROLD L. GLASSER ..... President, Miss Universe, Inc.
7. ROBERTO POMA ..... President, Instituto Salvadoreño de Turismo
8. PRESENTATION OF GIFTS TO THE HOST COUNTRY ..... Miss Universe Beauty Delegates
9. GUEST SPECIALTY ACT
10. MISS UNIVERSE CREED
11. FAREWELL ..... Miss Universe Beauty Delegates
12. GOOD NIGHT ..... Chuck Zink
13. FINALE ..... Miss Universe Orchestra
    Elliot Lawrence, Conducting

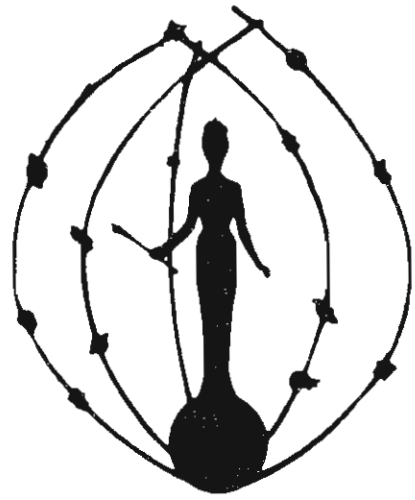
BALLETS FOLKLORICOS CENTROAMERICANOS

Sunday, July 13, 1975

1.	**PANAMA**	Instituto Nacional de Cultura
2.	**COSTA RICA**	Danzas y Tradiciones de Mireya Barboza
3.	**GUATEMALA**	Selecciones del Paabanc de Julia Vela
4.	**NICARAGUA**	
5.	**EL SALVADOR**	

1o.) Los Emplumados de Cacaopera, Morazán.
2o.) Los Micos dioses de Nahuizalco, Sonsonate.
3o.) La Partesana de Yucuaiquín, La Unión.
4o.) Historia de San Bartolo de Cuisnahuat, Sonsonate.
5o.) Las Comaleras.
6o.) Procesión de Palmas de Panchimalco, San Salvador.



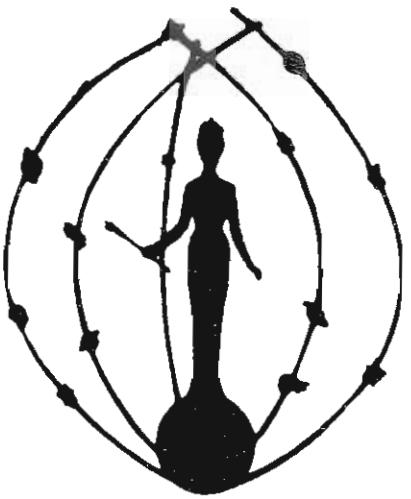


PRESENTATION SHOW
Tuesday, July 15, 1975

1. OVERTURE ..... Miss Universe Orchestra
Elliot Lawrence, Conducting
2. BOB BARKER ..... Master of Ceremonies
3. THE COURT OF BEAUTY ..... Former Queens
4. OPENING PRODUCTION ..... Miss Universe Beauty Delegates
5. PARADE OF NATIONS ..... Miss Universe Beauty Delegates
in National Costumes
6. MISS HOSPITALITY INTRODUCTION
7. ENTERTAINMENT ..... Specialty Act
8. EVENING GOWN COMPETITION ..... Miss Universe Beauty Delegates

INTERMISSION

9. MUSICAL INTERLUDE ..... Miss Universe Orchestra
Elliot Lawrence, Conducting
10. AWARDS TO "MISS BEST NATIONAL COSTUME" ..... Trophy to be presented by
Mr. Harold L. Glasser
11. INTRODUCTION OF THE JUDGES
12. SWIMSUIT COMPETITION ..... Miss Universe Beauty Delegates
13. AWARD TO MISS PHOTOGENIC
14. FINALE ..... Miss Universe Orchestra
Elliot Lawrence, Conducting



FINALS
Saturday, July 19, 1975

1. CHUCK ZINK ..... Introduction to Telecast
2. OPENING ..... Miss Universe Beauty Delegates
3. BOB BARKER ..... Master of Ceremonies
4. HELEN O'CONNELL ..... Television Hostess
5. PARADE OF NATIONS ..... Miss Universe Delegates in National Costumes
6. AWARD TO MISS AMITY
7. ANNOUNCEMENT OF 12 SEMI-FINALISTS
8. INTRODUCTION OF JUDGES
9. SWIMSUIT COMPETITION
10. EVENING GOWN COMPETITION ..... 12 Semi-finalists
11. ANNOUNCEMENT OF FIVE FINALISTS
12. INTRODUCTION OF FOURTH, THIRD, SECOND AND FIRST RUNNERS-UP
13. INTRODUCTION AND CORONATION OF MISS UNIVERSE 1975
14. FAREWELL ..... Bob Barker

Telecast live and in color from
San Salvador, El Salvador throughout
the world.

JUDGES MISS UNIVERSE 1975

1975

SARAH VAUGHAN

Sarah Vaughan is a living legend.
She has garnered world-wide accolades for her incomparable versatility, which musically bridges all the generation gaps. Not only is she a consistent winner in polls conducted among the public, in addition she emerges on top in surveys conducted among her musical peers. For example, in 1974 she won out as "Favorite Female Singer" in the All-Star-All-Star poll conducted by Playboy Magazine, in which the voting was done by the top personalities in the music business.
Sarah Vaughan was born in Newark, New Jersey, on March 27, 1924, into a household filled with music. Her mother was a member of the choir at Mt. Zion Baptist Church; her father was a carpenter who played piano and guitar in his spare time.
Sarah has been called "a complete artist", one who has the respect of all jazz and contemporary musicians, alike. Her repertoire runs the gamut from old songs to new . . . from Errol Garner's ethereal "Misty" to Gilbert O'Sullivan's poignant "Alone Again, Naturally"; from "What Are You Doing The Rest Of Your Life?" to "A Foggy Day"; from "The Summer Knows" to "Rainy Days and Mondays".
One element in Sarah's breadth of achievement is her thorough technical knowledge of music. Long before she became a singer she had learned to play the piano and organ. Between singing engagements Sarah relaxes in her home in Hidden Hills, near Los Angeles, on a 2 1/2 acre estate, with her third husband, Marshall Fisher, her mother, Ada Vaughan, her 13-year old daughter, Debbie, and a sister, Donna.

SUSAN STRASBERG

Susan Strasberg, whose impressive list of credits include starring in Broadway's "Diary of Anne Frank" (when she was only seventeen) plays the role of Patty Toma in the Universal Television series, "Toma".
The part of Detective Toma's wife marks the petite actress' debut in a continuing series. Having portrayed the role in the highly-successful ABC Movie-of-the-Week, "Toma", forerunner of the series, it was a natural segue for the talented young actress.
Susan comes from a distinguished show business family. Her father is Actors' Studio founder and director, Lee Strasberg and her mother was actress and drama coach Paula Miller. Susan was only 13-years-old when she landed her first role in an off-Brodway play, "Maya".
In the early days of television, she guest-starred in the very first full-color series, "The Marriage", and appeared as "Juliet" in Kraft Theater's "Romeo and Juliet". Her major motion picture credits include "Picnic", "Stage Struck", "The Cobweb" and "Adventures of a Young Man". Most recently she appeared in "Chubasco", starring with her former husband Christopher Jones and Simon Oakland, who will be seen as Inspector Spooner in the "Toma" series.
In constant demand as a television guest star, Susan has been seen in recent episodes of Universal Television's "Marcus Welby, M.D.", "Owen Marshall, Counselor at law" and "McCloud".

LEON URIS

Leon Uris was born in Baltimore in 1924 and left high school to join the Marine Corps. His first book, Battle Cry, was written nights, while during the day Mr. Uris drove a truck to support his family. After the success of his book, he quit his job and worked full time on his second novel, The Angry Hills. As a screenwriter and then a newspaperman he became interested in the dramatic events surrounding the re-birth of Israel. This interest led to the writing of Exodus, the book which introduced millions of readers to Leon Uris. From one of the episodes in Exodus came Mila 18. Exodus Revisited, a work of non-fiction, presents the author's feelings for the land and the people of Israel.
The author presently lives in Aspen, Colorado.

ERNEST BORGNINE

Originally billed as Ermes Effron Borgnino, and born 24 January 1915 in Hamden, Conn., the future Lieutenant Commander McHale (of the long-running TV series McHale's Navy) spent ten years in the Navy as a gunner's mate before GI-billeting himself at drama school in preparation for a modest success on Broadway. Hollywood hung "heavy" over his head, and he won his first critical recognition as the sadistic Sergeant Fatso Judson in From Here to Eternity. Star status came in 1955, when, giving a performance that (according to critic Bosley Crowther) "burns into the mind . . . a beautiful blend of the crude and strangely gentle and sensitive", he portrayed the fat, lonely Bronx butcher in Marty and won an Academy Award. Since then he's scored in many other fat film roles, among them The Dirty Dozen, The Wild Bunch, Bad Day at Black Rock, and Barabbas.
A five-time traveler to the altar, he's been married and divorced from Rhoda Kemins (one daughter), the Mexican actress Katy Jurado, Ethel Merman, and Donna Rancourt (two children). In 1972 he married Tove Traesnaes. When, after his Oscar performance, columnists hinted Borgnine was a Marty in real life, he took Ernest exception. "I'm no playboy, but I'm not a dumb slob either. Marty was just a role".

PETER LAWFORD

This former husband of Pat Kennedy was born in London on 7 September 1921, the only son of Lieutenant General Sir Sidney and Lady Lawford, and he made his stage debut at age 11. He has vivid memories of his induction into the Kennedy clan. "The only thing I'd like less than an actor for a son-in-law would be an English actor", growled gruff old Joe Kennedy, who, as F.D.R.'s appointee, had been for three years U.S. Ambassador to the Court of St. James. Prematurely gray, with a lined face and youthfully, trim body, Lawford was once a charter member of the Rat Pack, along with Frank Sinatra and Dean Martin, and he has a corner on history as the man who received the last telephone call from Marilyn Monroe just before she died.

Discovered in the MGM production of Lord Jeff, Peter eventually got his break in Mrs. Miniver, after working his way to Hollywood from Florida, where he had been on a visit with his parents. He was subsequently cast in starring or featured roles in A Yank at Eton, The White Cliffs of Dover, Mrs. Parkington, The Picture of Dorian Gray, Easter Parade, Little Women, and Never So Few. While co-starring in the latter, opposite Frank Sinatra and Gina Lollobrigida, Peter acquired an original story which was eventually filmed as Ocean's Eleven. Presently head of his own company, Peter has also been appearing in a variety of movies, including roles in Sylvia, Harlow, A Man Called Adam, One More Time, They Only Kill Their Masters, and the title role of Ellery Queen on TV.

He has a son and two daughters by his marriage to Pat Kennedy, who divorced him in 1966. He subsequently married the former Mary Ann Rowan, daughter of TV comedian Dan Rowan. An American citizen, Peter has renounced all claims to his late father's title.

MAX LERNER

Author, professor, syndicated columnist, lecturer.

For several years he has been Visiting Professor at the University of Florida and U. S. International University, in addition to teaching at the New School. Associated for many years with Brandeis University, he is now Professor Emeritus; and has taught at Pomona College, Russell Sage, Harvard, Williams and Sarah Lawrence.

As a journalist, he travels extensively and has talked before university groups on six continents. He also lectures frequently at the Foreign Service Institute of the U. S. Department of State.

His widely read newspaper column —syndicated by the Los Angeles Times— appears three times a week in the New York Post, throughout the United States and around the world. His articles can be seen in national magazines as well as professional periodicals.

His best known book, AMERICA AS A CIVILIZATION, had world-wide publication and acclaim. It is available in a two-volume paperback edition, published by Simon & Schuster. Other titles among his dozen books are: THE AGE OF OVERKILL, IDEAS ARE WEAPONS, THE UNFINISHED COUNTRY, TOCQUEVILLE AND AMERICAN CIVILIZATION, THE MIND AND FAITH OF JUSTICE HOLMES, and EDUCATION AND A RADICAL HUMANISM. He is currently at work on a new study of American Civilization in the 60's and 70's, to be called THE PASSION OF THE REPUBLIC.

Following undergraduate and law studies at Yale University, he received his Ph.D. from Brookings Graduate School of Economics and Government. The Lerners make their home in Manhattan.

COUNTESS OF ROMANONES

Countess of Romanones, Grandee of Spain, married to Luis Figueroa y Pérez de Guzmán el Bueno. Three sons: Count of Velayos married to Lucila Domecq of Jerez de la Frontera, Spain; Count of Quintanilla married to S.A.S. Princess Teresa Sayn-Wittgenstein-Sayn; Miguel Figueroa unmarried, 23 yrs.
The Countess was born Aline Griffith in Pearl River, New York, graduated from an American University, was trained in the espionage school of the OSS and sent to Spain during World War II as an agent for the USA doing Secret Intelligence, arrived in Feb. 1944.
The Countess was five times elected to the international list of the Best Dressed Women of the World and finally elected to the permanent list in the Hall of Fame in New York.
The Countess is an author of several historical works in Spanish and has published two books, one in the USA called "The Earth Rests Lightly", published by Holt, Rhinehart and Winston and one in the United Kingdom entitled "The Story of Pascualete" published by John Murray.
The Count and Countess live in Madrid, also in Extremadura where the Count has a property and palace inherited in his family since the year 1231 and in Marbella where they have an arabic house on the beach in Los Monteros. The Countess is an active sportswoman, specializing in horseback riding. She is also active in the restoration of ancient villages, and is the Executive vice -President of a Foundation specializing in Archives and a Library dedicated to the study of the Conquest by the Spaniards of the New World.
Until 1974 the Count and Countess were also known by the title of Count and Countess of Quintanilla, which the Countess used as her pen name and under which she is in the Hall of Fame of Fashion in New York. In 1974, that title was passed on to one of their sons at his marriage.

JEAN-CLAUDE KILLY

Killy started out routinely enough, growing up in Val d'Isere, a resort village in the French Alps where his father owns a small ski lodge. To ski in Val d'Isere is like stickball in Brooklyn and basketball in Indiana —everybody does it. Where Jean-Claude differed from the rest of the kids in town is that he played the game in his own way. Instead of going through an extensive period of learning by imitation, he cut through the fripperies – skiing used to be full of all kinds of poses – and aimed directly to the heart of the matter: the thrill in skiing was speed; speed wins races; so ski fast. By the time he'd grown into his teens, there was no one around Val d'Isere who could keep up with him. The French ski team became his inevitable destination. He made the French team by the time he was 16.

An Olympic gold medal is skiing's most prestigious trophy, three the ultimate skiing achievement.
The three event racer is practically out of style —must rank as one of the greatest athletic achievements of all time. Killy won three gold medals in his sweep of the Alpine events at the 1968 Winter Olympics.

Killy bet on himself —and won. Over the course of one ski season, racers and skiing public alike watched with amazement as a rusty Killy, who barely qualified in his first two professional races, rapidly transformed himself into the Killy of old. Killy went on to win more professional giant slaloms than any of his competitors, more than his share of slaloms and ultimately captured the 1972- 73 World Professional Skiing Championship by defeating the Austrian superstar, Harald Stuefer, and America's two-time World Professional Skiing Champion, Spider Sabich.

LUZ MARINA VALEZ

From Colombia lovely Luz Marina Valez was crowned Miss Universe in 1958. During 1959 and 1960 she traveled extensively throughout North and South America, and Europe.
She married Enrique Valez in 1960 and they enrolled in the University of Pennsylvania. After graduating in 1964 they returned to Colombia and are now proud parents of Carlos 14, Pablo 11, Marcelo 7 and Andrea 4.

MARIBEL ARRIETA DE THURET

Born in San Salvador.
Parents: Dr. Francisco Arrieta Gallegos y Dña. Toñita Gálvez de Arrieta.
Studied grammar and high-school at Colegio La Asunción, San Salvador; studied arts and Decoration at "Immaculate Heart College", Los Angeles, California.

In 1955 she placed second in the Miss Universe Contest. The following year she was named Chancellor of the Salvadorean Diplomatic Corps in Brussels.
She married the Baron Jacques Thuret, in 1961. She has since lived in Belgium.

KIYOSHI HARA

Kiyoshi Hara, the President of Asahi Broadcasting Corporation, Osaka, Japan, is the most prominent and distinguished figure in the Japanese Commercial Broadcasting field and former able city editor of the Asahi Shimbun, one of the world's leading newspapers.

Born in 1907, as the President of Motion Picture and Television Engineering Society of Japan, Inc., and leading critic, his acute reviews toward theatricals, films and music usually give innumerable influences to the nation's artistic circles. Also, as Executive Vice President of Japan National Association of Broadcasters, he serves for the nation's radio and telecasting prosperity, with his precious experiences.

Charm, Proportion, Culture & Personality make up his criteria of what a beautiful woman should be.

HELEN O'CONNELL Television Hostess
BOB BARKER Master of Ceremonies

BOB BARKER

Bob Barker, the genial host of TV's longest running audience participation show, "Truth or Consequence", now boasts the most unique position on television today. He is the only emcee on TV who is doing two five day a week coast to coast television shows with his recent signing to helm the "New Price is Right" show over CBS-TV. You might think that this would be enough for one man to do but since 1967 Barker has been the annual host of "The Miss U.S.A." and "Miss Universe" pageants on TV, and 1972 marked his third season narrating the "Tournament of Roses" telecast preceding the Rose Bowl game. Since 1969 he has hosted portions of CBS-TV's "Thanksgiving Day Parade." In addition, Barker frequently performs at state and county fairs and on TV talk and quiz shows.

The 1972-73 telavision season marks Barker's 16th year as host of "Truth or Consequences." During that time, he has hosted more than, 4,000 "T or C" programs.

Born in Darrington, Washington, Bob spent most of his boyhood days on the Rosebud Indian Reservation in Mission, So. Dakota, where his mother was a school teacher and leter the Superintendent of Schools for Todd County.

His family eventually moved to Springfield, Mo., where Bob attended High School and then Orury College.

It was in high school that he got his first experience as a broadcester, handling the public address system during the school's football games.

In high school he became the star of the school's basketball team, and won a basketball scholarship to Drury College.

World War II intervened. Bob enlisted as a Naval Aviation Cadet, and got his wings as a fighter pilot. He was awaiting assignment to a seagoing squadron when the war ended.

Soon after he got his wings he also got a bride - Dorothy Jo Gideon, whom he had met while in high school.

At war's end, Bob returned to Drury, and to help finance his studies got his first job with a radio station. He had heard that the manager of KTTS, Springfield, was nuts about planes. So,Bob dug his navy flier's uniform out of the mothballs, went to the station for an interview - and got the job. He worked there writing local news, doing sportscasts, producing programs, disc jockeying, and everything wise a person can do in radio. He soon discovered that what he did best of all was host audience participation shows - and decided to seek his future as such. In Drury, he became Senior Class President and graduated summa cum laude. He is a member of Sigma Nu. Bob had received his wings in Deland, Fla., and he and his wife decided to return to that area. There he worked as news editor and announcer for WWPG, Palm Beach, while Dorothy Jo taught at West Palm Beach High School.

Finally Bob decided to give his career a now -- or -- never try, and moved to Los Angeles. It was a completely strange city to him and Dorothy Jo -- they don't know anyone there. But, one week later he had his own show -- The Bob Barker Show -- on KWIK, a small radio station in Burbank. The show was bought by Southern California Edison Company, who assigned Bob to travel throughout the state to originate the broadcasts from the various cities. It stayed on the air for 9 years.

In 1956, Ralph Edwards happened to tune in "The Bob Barker Show" on his car radio, and immediately felt that Bob's voice and friendly style would make him an ideal host for a new version. He auditioned Bob, hired him forthwith, and on December 31, 1956 he hosted his first "Truth or Consequences Show."

HELEN O'CONNELL

"Can a STAR of the 40's find success in the 60's? " asked a Washington, D.C. reviewer recently. If it's Helen O'Connell, she can! An enchanted Earl Wilson recently reported in the New York Post, "The credible, imperishable, inexplicable beauty of Helen O'Connell struck all of us at her opening at the Rainbow Grill. The astonishing blond from Lima, Ohio is as pretty es Marilyn Monroe was, with her faultless complexion and dimples. And Variety thought she sang pretty well, too! "High atop Radio City a bunch of New Yorkers and more than a few out-of-towners are temporarily recapturing their youth with the help of a young lady named Helen O'Connell. It hardly seems possible that the goodlooking blonde with the deep dimples and those fantastic eyes could be the same kid who used to stand up in front of Jimmy Dorsey's band and sing her heart out. But it is and, fortunately for the nostalgic types, there's little change. Only in her material, not in her style . . . She still sings her heart out because Helen O'Connell hes respect for the lyrics." Even the hardbitten New York Magazine is under the spell - "But the award of Best in Show, and just about Best in Town, must go to Helen O'Connell who, after the years in centerfield on the Dorsey Glee Club, has now become the bearer of sweet and welcome tidings in har own right."

.That's how it is in the "Bib City" and just a sampling of other recent reviews should sound tha message - loud and clear - how it is everywhere the devasteting Miss O'Connell appears:

"Helen's singing better than ever" - Frank Meyer, Miami Beach Sun.

"Helen's better now than ever" - John Seegraves.

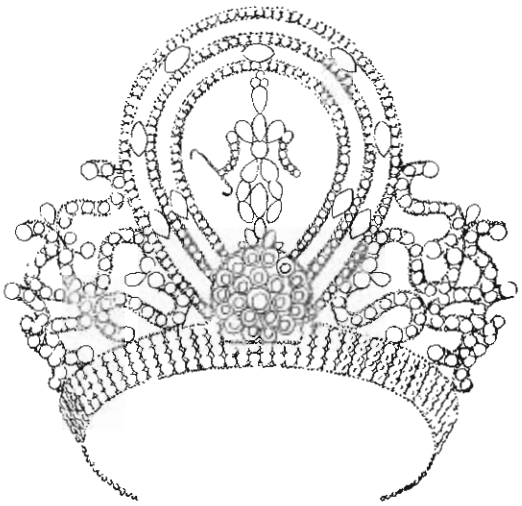
"Helen O'Connell's up-to-date" - Geroge Bowles, Miami Herald.

This is the same lady who, in her mid-teens introduced the now-classic "Green Eyes" with Bob Eberly and the Jimmy Dorsey Orchestra. Today most people gazing into her stupendous green eyes, conclude the song was written specifically of hersl It's still her most requestad number. Other nowaday standards the teen-aged Miss O'Connell launched include "Tangerine," "Amapola," Arthur Murray taught me " Dancing in a Hurry," "When the Sun Comes Out," "Star Eyes" and "Six Lessons From Madame Le Zonga."

At the peak of her career Helen took a 7 year level of absence after she had been "wooed, won and wed," as she puts it. Her three eldest daughters were born during this period. It was Frank De Vol who persuaded Helen to put aside domesticity and return to sing with his band et the famous Hollywood Palladium. Her vibrant voice, with its distinctioctive timbre attrected the record industry, and a contract, followed by a tour with Vic Damone, resulted. She made a successful, and often hilarious tour of America with the then partners, Dean Martin and Jerry Lewis, which left her in Chicago where Helen blossomed as e single et the Chez Paree. A score of appearances on the top of the radio end TV shows and Helen O'Connell wes once more firmly returned to the hearts of the American public.

Helen's photogenic looks were used by Proctor and Gamble and the Polaroid Company, whose television commerciels she did for three years. With her aforementioned eyes, complexion complicated by a model's figure, traffic stopping legs, it's no surprise that the Motion Picture Industry is talking deals to Helen and she's listening. Friends in the trade feel she'll have no trouble segueing from vocallzing to emoting like some other Big Band alumni – Frank Sinetra, Dōris Dey and Dean Martin.

One director, impressed with her performance in "Affeirs of State", a non-musical production, expressed a hearty eccolade for Helen's work. "This girl has such poisa and keen sense of timing that it almost scares you. She does everything right and makes it look easy." Helen calls Brentwood, Californie her home, where she enjoys her four beautiful daughters and two grandchildren who, she says, "keep me young; they won't let me get old." When you see her, you'll agree.



THE MISS UNIVERSE BEAUTY PAGEANT

It is estimated that 500,000,000 persons
throughout the world will see the Miss Universe Pageant
live on television, on video tape and on film from El Salvador.
The pageant will be transmitted
via both the Atlantic and Pacific satellites.
Countless millions more
will see newsreel films of the pageant.
Newspapers and magazines throughout the world, in virtually
every known language, will report on the result of the contest
in which 75 beauty delegates, from as many lands will compete.
In 1952, when the first Miss Universe Beauty Pageant
was produced, only a local audience in Long Beach,
California saw the presentation which featured
a total of 29 contestants from various lands.
This fantastic growth, in only 24 years,
is attested to by the world-wide attention
received by the Miss Universe Beauty Pageant.
Thousands of lines of newspaper copy are filed
by hundreds of reporters sent to cover the pageants.
Thousands of photographs are disseminated
by some of the world's foremost photographers.
Motion Picture newsreel and television cameramen record
the events and send their features all over the world.
Radio is there with instantaneous, "on-the-spot" reportage.
United Press International news service
once estimated that more than $25,000,000 worth
of publicity coverage is accorded the pageants each year.
In the 24 years of Miss Universe, more than 2,000 beautiful
young ladies, all winners of pageants in their native lands
have competed for the grand title of Miss Universe.
Hundreds of thousands of young ladies, in local and regional
eliminations,have vied for the right to appear in the finals.
Tens of thousands of people have been
associated with these productions.
Now, in its 24th year,
the Miss Universe Beauty Pageant is beyond question,
the number one beauty competition of all time.

Miss Universe, Inc. Headquarters
666 Fifth Avenue, New York, New York 10019
(212) 757-9396

HAROLD L. GLASSER	President
ROBERT E. PARKINSON	Vice President, Executive Director
CINDY ADAMS	Assistant to the President
GRIFF O'NEIL	Field Director
ADRIENNE LEDERER	Staff Coordinator
IRVING MARDER	Comptroller

PAGEANT PRODUCTIONS
Opening Ceremonies-Preliminaries

CHARLES ANDREWS	Executive Producer
SIDNEY SMITH	Director
CHUCK RAYMOND	Producer
GENE BAYLISS	Director Producer
WILLIAM WATTS	Associate Producer
DON SHIRLEY, JR.	Art Director
ELLIOT LAWRENCE	Musical Director
DONALD EPSTEIN	Writer
ALFREDA DIGGS ALDRIDGE	Production Coordinator
DAVID ROTH, JOE DISCO	Stage Managers
RUPERT BARON, DAVID FOX	

Swimsuits by CATALINA
Jewelry by SARAH COVENTRY
Ballot Tabulators - ERNST & ERNST
Publicity — **SOLTERS AND ROSKIN**

AWARDS

$10,000 Cash Award
$10,000 Personal Appearance Contract
Miss Universe Trophy
Year's Wardrobe
$2,500 Cash Sarah Coventry Scholarship
Flemington Fur Coat
Miscellaneous other awards

FIRST RUNNER-UP
$ 1,000. Cash Award
Trophy

SECOND RUNNER-UP
$500. Cash Award
Trophy

THIRD RUNNER-UP
$400. Cash Award
Trophy

FOURTH RUNNER-UP
$300. Cash Award
Trophy

SEMI-FINALISTS
Seven Remaining Semi-Finalists
$200. Cash Award

AWARDS TO ALL CONTESTANTS
$100. Cash (excluding 12 semi-finalists)
Miscellaneous gifts

Message from Europe and the Middle East

MONDIAL EVENTS ORGANISATION
COMITE INTERNACIONAL
9, Avenue Franklin D. Roosevelt
75008 PARIS (FRANCE)
EXCLUSIVE REPRESENTATIVES OF THE MISS UNIVERSE BEAUTY PAGEANT
FOR EUROPE, MIDDLE-EAST AND OTHER COUNTRIES

CLAUDE BERR

ROGER ZEILER

MISS UNIVERSE GOES LATIN:

The beautiful country of El Salvador will host the 24th Annual Miss Universe Beauty Pageant.

The beauty of this land will certainly compliment the beauty of the seventy-one international delegates.

Indian tribes such as the Toltecs and Mayans migrated from the North to begin a new life in this fertile country some 2,000 years ago.

Occupation then by the Spanish and the Pipil Indians centuries ago created the Salvadorean culture of today.

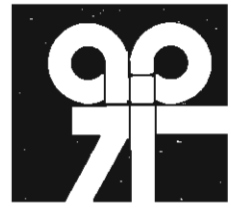
El Salvador, a land of the past, has become a land of the future and a paradise for visitors anxious to discover its many treasures ... undisturbed beaches, brooding volcanoes, tropical vegetation, ideal climate, precolombian ruins and churches as well as deep sea fishing, hunting and sailing.

El Salvador, a country with a heart, will warmly greet the many visitors and delegates attending the 1975 Miss Universe Beauty Pageant.

This spirit of friendship, hospitality and beauty will become evident to approximately one-half billion television viewers around the world.

Mundial Events Organisation which has produced the Miss Europe Pageant for 27 years is extremely pleased to be affiliated with this prestigious international event.

All the beauty, excitement and thrills of the Miss Universe Pageant are captured on film for the official documentary motion picture, produced by



Tel-Air Interests, Inc.

FILM/VIDEOTAPE/RADIO/PRODUCTION

Grant H. Gravitt President, Charles Allen Vice President,
Martin Pitts Documentary Director

WE DO MORE BECAUSE WE'VE DONE MORE

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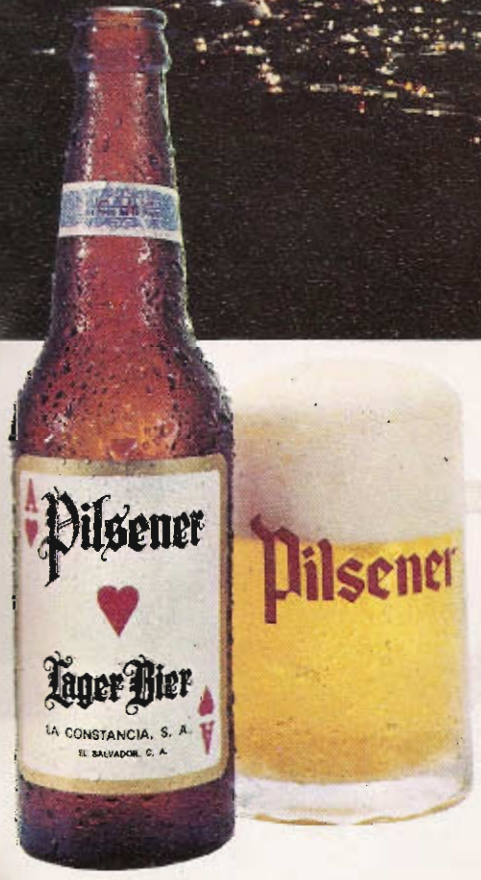
Amanecer en San Salvador
auténticamente nuestro
...como



Pilsener

la cerveza cordial de El Salvador.

ICELAND

GERMANY

CANADA

FINLAND

GUAM

U.S.A.

TURKEY

SAMOA

LOS CHORROS

EL NIÑO Y SU MUNDO

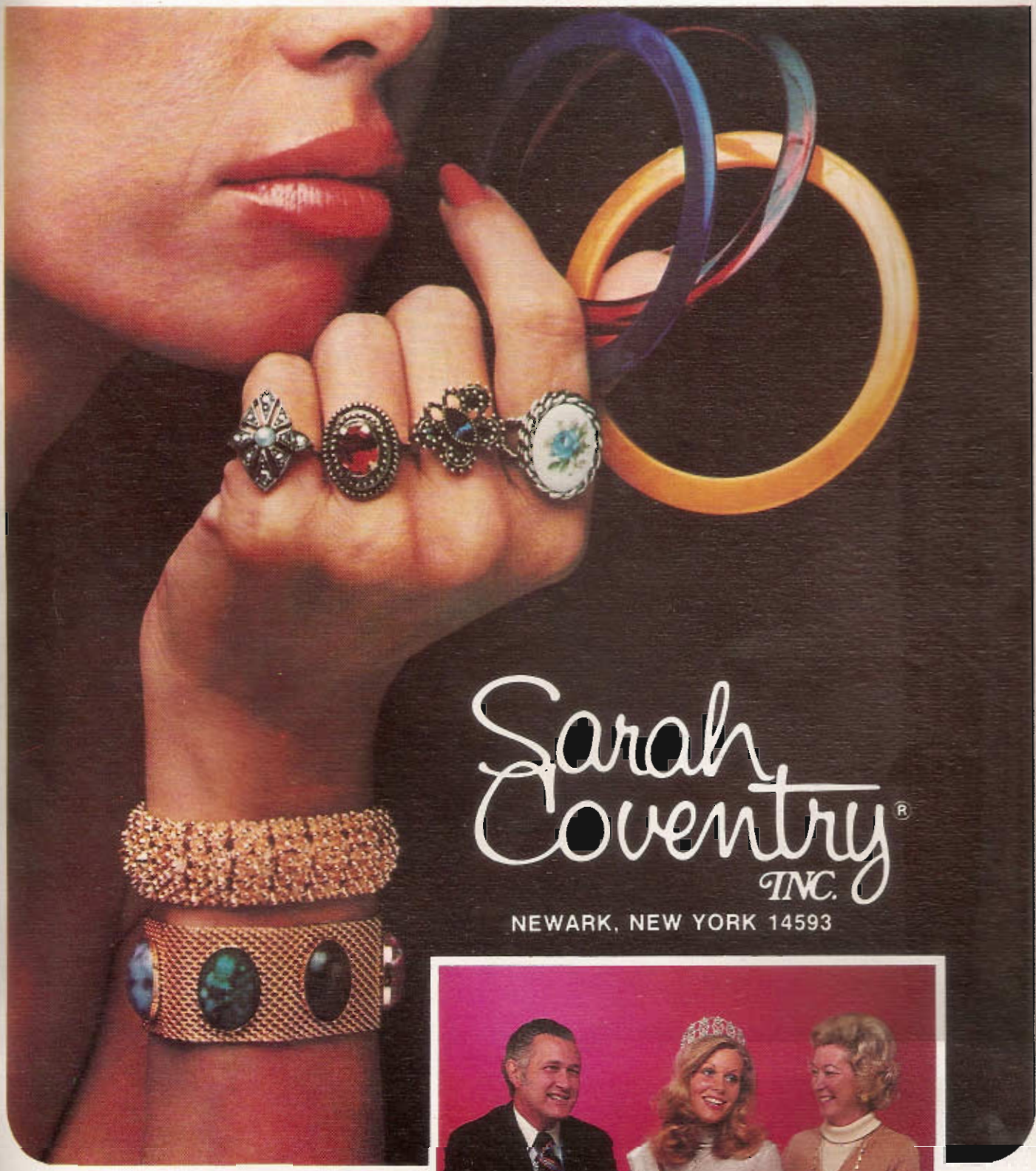
SUS PRIMEROS PASOS

Fascinante aventura que amplía sus fronteras,
franqueándole las puertas de un nuevo y maravilloso
mundo, hasta ahora desconocido para él.
El descubrimiento de esta nueva dimensión despierta
su curiosidad, ensancha su fantasía y estimula su actividad.
Y comienza a sentirse más seguro de sí mismo. Pero no es así.
Ahora, más que antes, el niño necesita
manos oportunas que lo aparten del peligro.
Después, más que ahora, sus pasos
serán tan firmes y seguros, como seguro
y firme sea el camino que le hayamos trazado.
Esa es nuestra gran responsabilidad.

Construyamos para el niño y su mundo...
UN MUNDO MEJOR!

BANCO
CUAUHTEMOC
El Banco de la Nueva Generación

NATIONAL COSTUMES



Dave and Marney Gibson congratulate Karen Morrison, Miss U.S.A. of 1974, on her successful reign.

Once again Sarah Coventry is pleased to provide the official jewelry and crowns for Miss Universe, Inc. We've enjoyed the opportunity to share in the excitement and the pageantry, and want to extend our sincere good wishes to each contestant.

David L. Gibson
President

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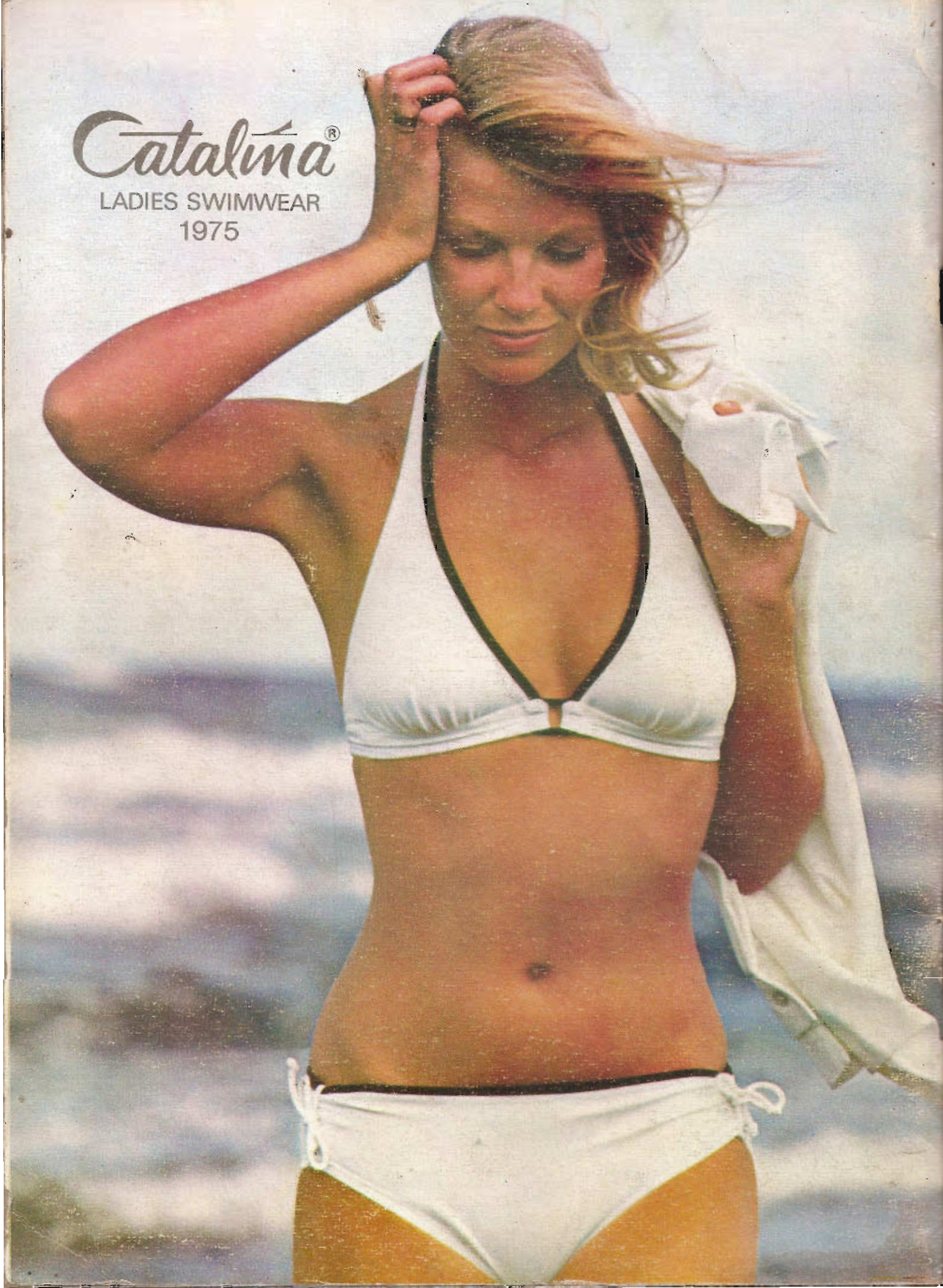
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